

# SENIOR LIBRARY

## The 5 W's of Website Evaluation

### Who

Who wrote the pages and are they an expert?

How can I find out more about the author?

### What

What does the author say is the purpose of the site?

What else might the author have in mind for the site?

What makes the site easy to use? Easy to understand? Easy to get around?

What information is included and does it differ from other sites?

What other information is on the site? Distracting advertising, images? Good links to further information?

What errors or mistakes are on the site?

### When

When was the site created?

When was the site last updated?

### Where

Where does the information come from?

Where can I look to find or more about the sponsor of the site?

### Why

Why is this information **useful for my purpose**?

Why is this page better than another?

Adaption from (Beck, 2009; Harris, 2015; Mclachlan, 2002; Schrock, 2014)

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## The 5 W's of Website Evaluation

URL: \_\_\_\_\_

Title: \_\_\_\_\_

<b><u>Who</u></b> <ul style="list-style-type: none"><li>• Who wrote the pages and are they an expert?</li><li>• How can I find out more about the author?</li></ul>	
<b><u>What</u></b> <ul style="list-style-type: none"><li>• What does the author say is the purpose of the site?</li><li>• What else might the author have in mind for the site?</li><li>• What makes the site easy to use? Easy to understand? Easy to get around?</li><li>• What information is included and does it differ from other sites?</li><li>• What other information is on the site? Distracting advertising, images? Good links to further information?</li><li>• What errors or mistakes are on the site?</li></ul>	
<b><u>When</u></b> <ul style="list-style-type: none"><li>• When was the site created?</li><li>• When was the site last updated?</li></ul>	
<b><u>Where</u></b> <ul style="list-style-type: none"><li>• Where does the information come from?</li><li>• Where can I look to find or more about the sponsor of the site?</li></ul>	
<b><u>Why</u></b> <ul style="list-style-type: none"><li>• Why is this information <b>useful for my purpose?</b></li><li>• Why is this page better than another?</li></ul>	

OVERALL THIS SITE IS (Circle One): Very Useful   Somewhat Useful   Not Good